Jdiet design document

1. Elevator pitch:

a. The Jdiet mobile app will help you to lose 7kg in two weeks;

b. The app will order relevant products to your home and save loads of time.

2. User experience:

a. The app will have three diet options:

i. Original Japanese diet;

ii. Vegetarian Japanese diet;

iii. Vegan Japanese diet;

b. The app will be connected to the leading UK based food stores, which will help the user to order and manage the food for the diet-plan efficiently and save time.

3. Features:

a. The app will be used via IOS and Android devices;

b. The app will have a simple and self-explanatory interface with few buttons;

c. The app will have the option to change/mix your daily diet dishes;